SCHEDULE

BREAKFAST SESSION KALĀKAUA BALLROOM 8:00 - 9:30 AM Opening Oli - Aaron Salā & Monte McComber

Welcome - Rebecca Soon & Aaron Salā - Masters of Ceremonies

Speaker - Donne Dawson, Hawai'i State Film Commissioner

Speaker - Leanne Ferrer, PIC Executive Director

Speaker - Kevin N. Cockett, Vice President of Communications and

Chief Communication Officer, Kamehameha Schools

Keynote Speaker - Beadie Kanahele Dawson

Mahalo to our Sponsor:



BREAKOUT SESSION 1

9:45 - 11:00 AM

BUSINESS ROOM 304 AB

What is Impact Producing & Case Study

Moderator: Hollie Fifer

Sergio Rapu, Dennis Palmieri, Chloe Gbai, Melissa Fondakowski

BREAKOUT SESSION 2 11:10 AM - 12:25 PM What is Good Pitch? Why is it relevant NOW?

Moderator: Lisette Flanary
Malinda Wink, Patricia Finneran, Joe Wilson, Hollie Fifer

ROOM 308 AB

EDUCATION

What is Public Media and Why is it Important?

Moderator: Robert Pennybacker Chris Hastings, Wendy Llinás, Leslie Fields-Cruz, Sandee Oshiro

The Impact of Film Festivals

Moderator: Anderson Le Mareva Leu, Kel Muña, Karim Ahmad, Chloe Gbai CULTURE LILI'U THEATER

Media Protectors of Hawaiian Culture

Moderator : Kim Kuʻulei Birnie Donne Dawson, Kuʻuwehi Hiraishi, Vicky Holt Takamine, Kalani L. Kaʻanāʻanā

Kanaka Maoli Making an Impact Through Media

Moderator: T. Ilihia Gionson Kumu Hina Wong-Kalu, Paige Okamura, Hailiʻōpua Baker, Kapuaonaona Roback

LUNCH KALĀKAUA BALLROOM 12:30 - 2:15 PM Lunch Sponsored by PBS Hawai'i: Independent Filmmaking in Hawai'i: The Passion and Perseverance to get Our Stories Told

> Moderator: Leslie Wilcox Heather Giugni, Justyn Ah Chong, Robin Lung

Mahalo to our Sponsor:



BREAKOUT SESSION 3 2:30 - 3:45 PM **Meet Funders of Impact Projects**

Moderator: Cheryl Hirasa Matthew Ing, Melissa Fondakowski, Karim Ahmad, Chloe Gbai **Public Media Distribution and Engagement**

Moderator: Leanne Ferrer Chris Hastings, Wendy Llinás, Leslie Fields-Cruz, Dennis Palmieri Place-Based Storytelling & New Media

Moderator: Taylour Chang Chris Lee, John Aeto, Jessica Terrell, Ikaika Hussey

GENERAL SESSION LILIU THEATER 3:55 - 5:30 PM Sponsored by SAG-AFTRA Hawai'i, Nella Media Group, & Hawai'i International Filmmakers Association (HIFA)

The Diversity and Inclusion Movement: Meet the Change-Makers from CBS Entertainment

Moderator: Mericia Palma Elmore Tiffany Smith-Anoai, Kimee Balmilero, Amy Hill, Dennis Chun Mahalo to our Sponsors:







RECEPTION 306 AB 5:15 - 7:30 PM Entertainment by Ma'ohi Nui Polynesia

Speaker - John Aeto, Census 2020

Speaker - Beckie Stocchetti, HIFF, Executive Director

Speaker - Billy Pieper, PIC Board President Mahalo - Leanne Ferrer, PIC Executive Director Mahalo to our Sponsor:

Census 2020