





**TITLE:** **PACIFIC HEARTBEAT IV**  
(3 x 60)

**NOLA:** NOLA: HEBE HD Base Revision 001

**GENRE:** Documentary

**RELEASE DATE:** The series is available exclusively to the WORLD Channel from April 1, 2015 – April 30, 2015. The series will release for Exchange on May 1, 2015.

**FEED FOR RECORD:** Sunday, April 26, 2015  
1200-1600ET/HD03

**SCHEDULING:** Consider scheduling in May for Asian American and Pacific Islander Heritage Month.

**BROADCAST RIGHTS:** Unlimited use for four (4) years through April 30, 2019. Additional rights granted: Full version, excerpts, and reverted short format

**DESCRIPTION:** The anthology series **Pacific Heartbeat** shows the real Pacific—from its people, culture and languages to its music and contemporary issues. In the fourth season, a Maori acting company attempts to bring a native language adaptation of Shakespeare's *Troilus and Cressida* to The Globe Theatre in London. Legendary Hawaiian musician Jerry Santos shares his intimate musical journey through song, and two native Hawaiian masters who have dedicated their lives to respecting the land and preserving traditions, invite the cameras into their daily lives to share in the experience.

**PRODUCER:** Pacific Islanders in Communications

**NATIONAL DISTRIBUTOR:** American Public Television (APT)

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**PACIFIC HEARTBEAT/2**

**FACT SHEET**

**PRESENTER:** Pacific Islanders in Communications, PBS Hawaii and APT Presentations

**PRODUCTION CREDITS:** ©2015 Pacific Islanders in Communications

**NATIONAL UNDERWRITERS:** Corporation for Public Broadcasting/Pacific Islanders in Communications  
PBS Hawaii  
NZ on Air  
Maori Television  
A complete list of funders is available upon request to APT.

**PROMOTIONAL MATERIALS:** Use above for listing. Also included: a press release. Visit [APTonline.org](http://APTonline.org) to download photos and to view a trailer.

**WEBSITE:** [www.pacificheartbeat.org](http://www.pacificheartbeat.org)

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## PRESS RELEASE

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## PACIFIC HEARTBEAT

*Anthology series provides a glimpse into the lives of Pacific Islanders*

(Boston, MA – March 17, 2015) – The documentary series [Pacific Heartbeat](#) provides viewers with a glimpse of the real Pacific—its people, cultures, languages, music, and contemporary issues.

Produced by Pacific Islanders in Communications (PIC) and PBS Hawaii, the fourth season of Pacific Heartbeat will be released on the WORLD Channel beginning April 1, 2015 and it will be available on public television stations nationwide beginning May 1, 2015 (check local listings). The program is presented and distributed nationally by [American Public Television \(APT\)](#).

Pacific Heartbeat is an unprecedented collection of critically acclaimed documentaries centered on the Pacific Islander experience. From revealing exposés to rousing musical performances, the series features a diverse array of programs intended to draw viewers into the heart and soul of Pacific Island culture.

The fourth season explores the music of the Hawaiian Islands with legendary singer and songwriter Jerry Santos best known for his work in the musical group Olomana. In “The Road to the Globe,” viewers are given a behind-the-scenes look at the journey of New Zealand actor Rawiri Paratene and his theatre company Ngakau as they prepare to take their Maori adaptation of Shakespeare’s *Troilus and Cressida* in Te Reo Māori to The Globe Theatre in London, England.

Rounding out the anthology, is the documentary “Na Loea: The Masters II” which provides a unique window into the lives of those who are considered masters in Hawaiian culture. From sustainable fishing and land management practices, to preserving traditional food, these masters share their knowledge and expertise and practices and traditions accumulated over years growing up in the Pacific Islands.

### **About Pacific Islanders in Communications:**

The mission of Pacific Islanders in Communications is to support, advance, and develop Pacific Island media content and talent that results in a deeper understanding and appreciation of Pacific Island history, culture, and contemporary challenges. Established in Honolulu in 1991 as a national nonprofit media arts corporation, PIC is a member of the National Minority Consortia, which collectively addresses the need for programming that reflects America’s growing ethnic and cultural diversity. Primary funding for PIC and the Consortia is provided through an annual grant from the Corporation for Public Broadcasting. Visit [piccom.org](http://piccom.org) for additional information.

### **About PBS Hawaii:**

PBS Hawaii, Hawaii’s only public television station, reaches viewers across the entire Island state. Locally owned and operated, the nonprofit media organization strives to inform, inspire and entertain by producing high quality on-air and online content that is most relevant to the community. For more information, visit [PBSHawaii.org](http://PBSHawaii.org)

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## PRESS RELEASE

### **American Public Television**

[American Public Television \(APT\)](#) has been a leading distributor of high-quality, top-rated programming to the nation's public television stations since 1961. In 2014, APT distributed one-third of the top 100 highest-rated public television titles in the U. S. Among its 300 new program titles per year, APT programs include prominent documentaries, news and current affairs programs, dramas, how-to programs, children's series and classic movies. *America's Test Kitchen From Cook's Illustrated, Rick Steves' Europe, Live From the Artists Den, Doc Martin, Nightly Business Report, Midsomer Murders, Vera, NHK Newslines, Lidia's Kitchen, Globe Trekker, Simply Ming, and P. Allen Smith's Garden Home* join numerous documentaries and performance programs popular with public television viewers. APT licenses programs internationally through its APT Worldwide service. Entering its 10th year, [Create® TV](#) — featuring the best of public television's lifestyle programming — is distributed by APT. APT also distributes [WORLD™](#), public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit [APTonline.org](#).

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